



**New to
eSignatures?**

**You'll need
this guide**

Signable



An intro to eSigning

New to the world of electronic signatures?

Then this eBook will help you decide whether or not they are for you! From myth busting to outlining the regulations that support electronic signatures - we will look at the core aspects you need to know. To reassure you that your documents and your business are safe when it comes to eSigning.

So read on for a jargon-free discussion on how Signable can help simplify sending and signing...

Have you been duped by these eSigning myths?

It's not just you, don't worry. There's a lot of stigma around using electronic signatures. We put it down to the fact they're new and unfamiliar. [Luckily that's changing](#). And to help in the meantime, here's some of the more popular misconceptions, and how they stack up against the truth...

"eSigning isn't secure"

False!

eSigning is a lot more secure. Digital contracts are tamper proof and are finished with an audit log showing all your signer's interaction with your document.

"You can't prove that the document has been signed"

False!

eSigning gives each document a unique fingerprint ID

This is made using the signer's IP address, geolocation and email address

"eSigning isn't legally binding"

False!

The Electronic Communications Act came into play in 2000, which was replaced by [eIDAS](#) in 2016 - standardising regulations across Europe

"Using eSignatures is expensive"

False!

The most you will pay will be £1 a document - when compared to postage, printing and admin costs - scrapping the paper will save you a fortune!

eSignatures benefits

There are many benefits for businesses that decide to take on eSignatures. And as there are lots of benefits that can apply depending on the industry that you're in. So, we'll take a look at some of the more general ones...

Time savers

Put simply - eSignatures reduce turnaround time massively. Around 80% quicker on average. And when attention is taken away from chasing clients, it can be turned to more important areas of your work.

Safer security

As more and more aspects of business is moved to the cloud, data protection is a growing concern. Using eSignatures tackles this by restricting access to sensitive information, as well as adhering to regulations put in place by eIDAS, which sets the standard electronic transactions in the European Single Market.



Are you interested in benefits specific to your industry?

[Then you'll want our Industry Guides! Click here to find them.](#)

eSignature benefits

Transparency

Sending contracts for eSigning means that each document's progress can be seen at a quick glance and any interaction between it and your signer is logged along with dates and times.

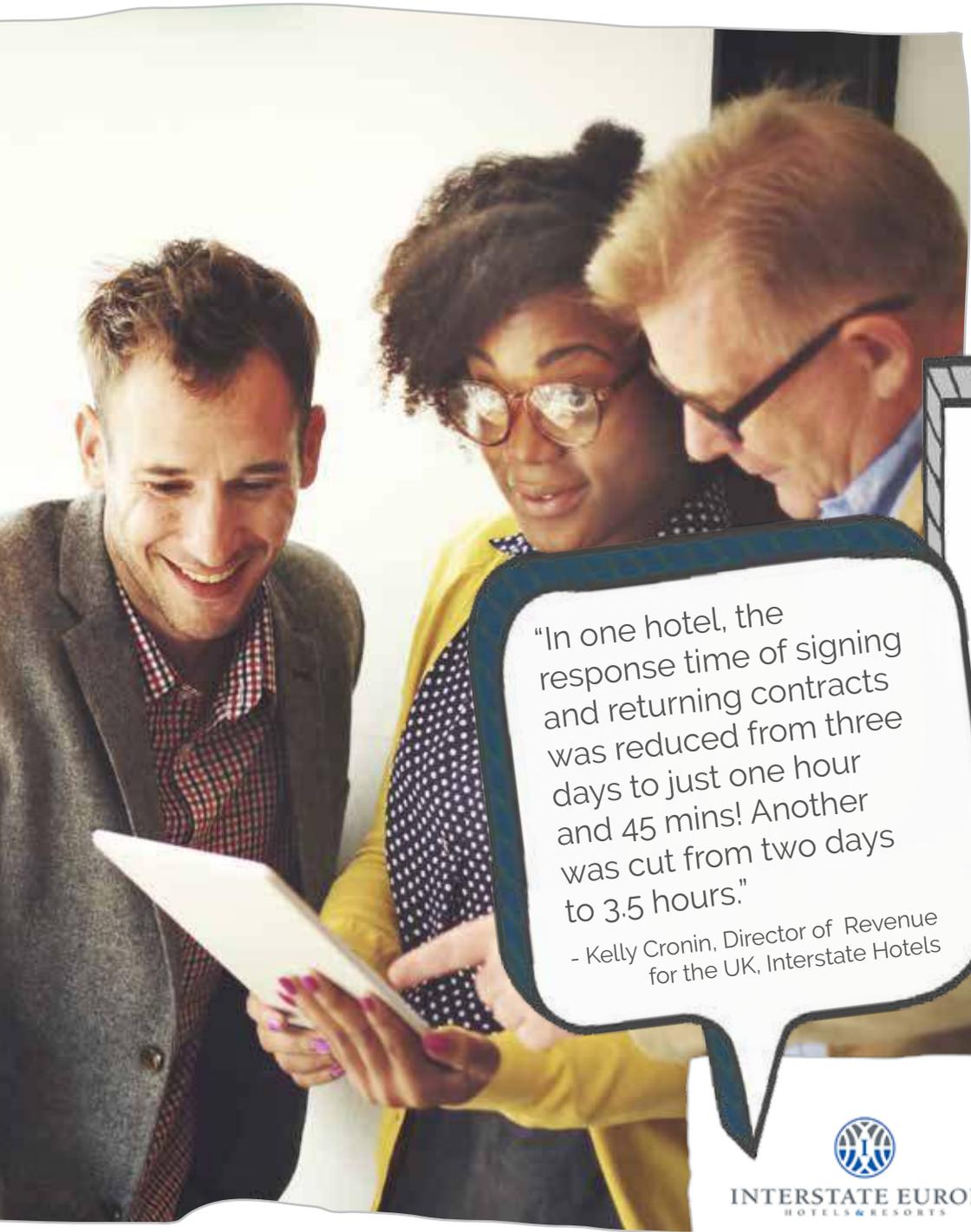
Keep work mobile

Team can frequently find themselves out of the office, visiting potential and current clients. By storing all your documents in your Signable account, not only does this free space up in the office, but it also keeps info accessible wherever you are, at any time of day.

Cater to client's schedules

Speaking of accessing on the go - if you're able to access contracts on the move, that means your clients can, too. Allowing clients time to review documents in a time-frame suited to them. Which is particularly useful for those lengthier contracts. Or for when an office visit isn't possible.





Case studies

We're confident that if you regularly send documents to clients, then Signable can speed things up **and** save you money. But, instead of us going on about it, here our customers explain how their business has improved since adopting eSignatures....

"In one hotel, the response time of signing and returning contracts was reduced from three days to just one hour and 45 mins! Another was cut from two days to 3.5 hours."

- Kelly Cronin, Director of Revenue for the UK, Interstate Hotels



"We love the new multidocs feature ... We've saved hours now we don't have to chase contracts!"

- Becca Moss, HR Dept Co-ordinator & PA to Head of HR, Aardman



"We trialled a no. of competitors for a week or so but Signable was better in every aspect to what we saw from the rest."

- Kristian Rose, Project Manager, Stanton Fisher



Want to read our other case studies?

[You can find them here!](#)

Trust issues

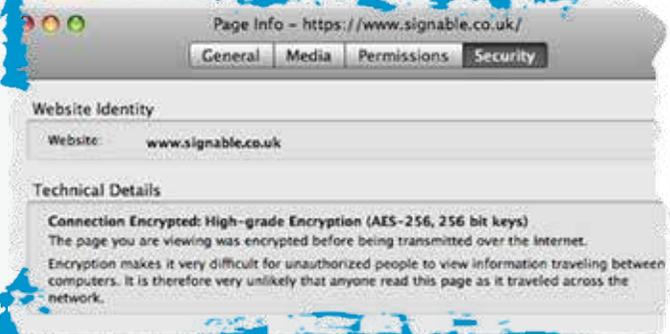
There's a lot of comfort and peace of mind in pen and paper. However, there's also a lot of false security.

Where eSigning's security comes into play for most businesses is that it tracks each signer's digital imprint. Not the cosmetic look of the signature. This is a lot more reliable, and easier to prove, than when a traditional signature is concerned.

eSignature's security is reinforced by ensuring these steps are logged at every point on your document's journey:

- All interactions are 100% encrypted via 256-bit AES/RSA encryption
- SSL standard from start to finish
- Any change to documents' unique digital signature is immediately flagged for inspection
- Every action logged in full audit trail

DATE	DESCRIPTION
13th Jan 2010, 10:54	Client signed the contract.
13th Jan 2010, 10:54	Client viewed the contract.
13th Jan 2010, 10:54	Client opened the contract email.
13th Jan 2010, 10:52	Contract emailed to client.
13th Jan 2010, 10:51	Contract generated.





The legal stuff

So, are eSignatures legal to use?

In a word, yes!

Signable adheres to, **and exceeds**, the eSignature laws within the UK and the EU. Most notably [eIDAS](#), which relates to electronic identification and verification across EU member states.

Every single document, sent through Signable adheres to these regulations. Which means they are legally binding and admissible in a court of law.

Are they legal to use everywhere?

Again, in a word, yes!

Whilst they're widely accepted, eSignatures have different laws and regulations depending on where in the world you want to use them. And, as trying to understand eSigning legality probably isn't how you want to spend a Saturday afternoon, we put a guide together for you, [You can find it here](#).

We even have a case study where our contracts have won a case in court! [You can read it here](#).



That should be enough to get you started!

Hopefully that's answered some of your questions around eSignatures. But of course, if you have anymore, here's how you can get in touch!



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