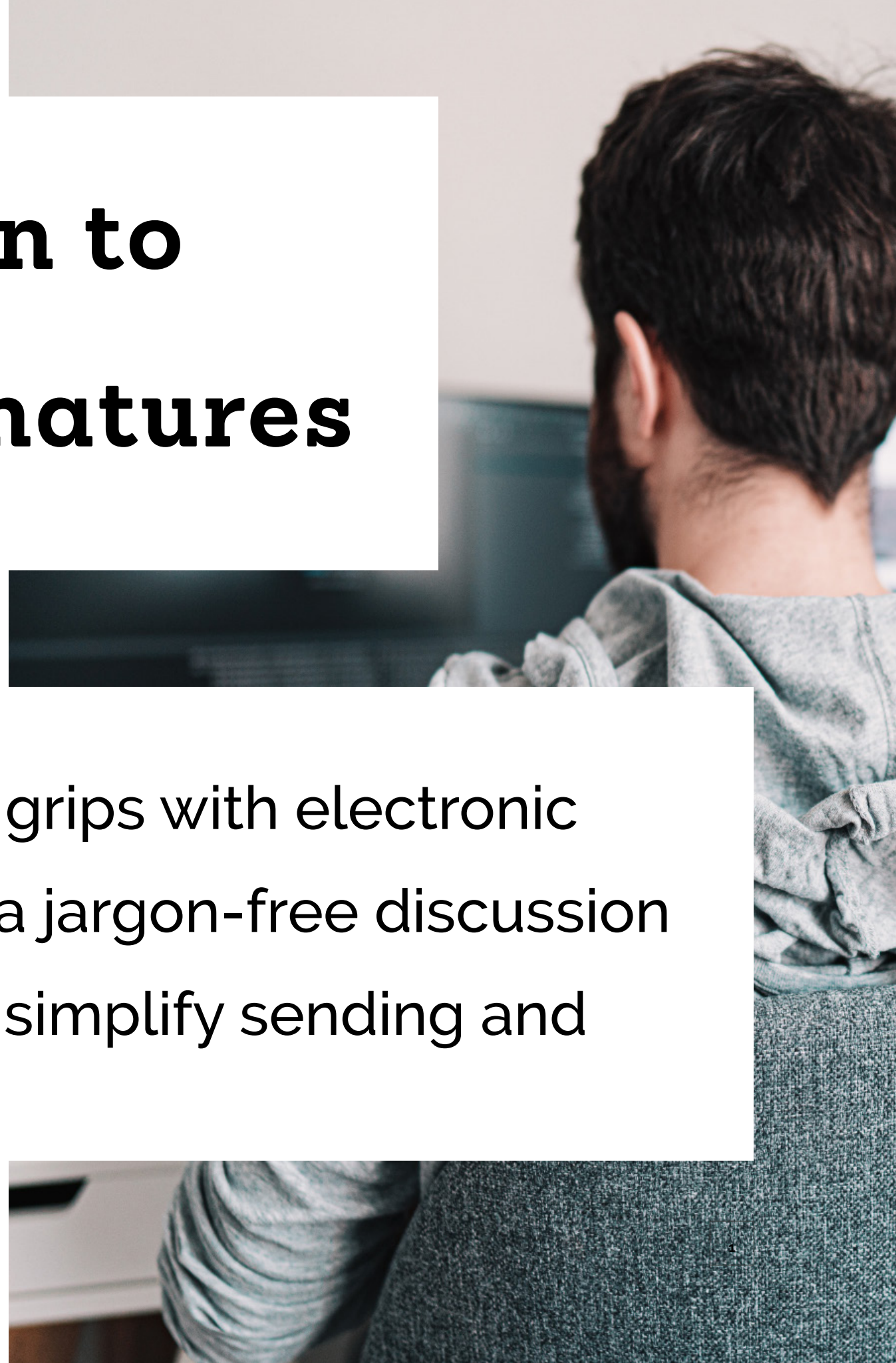




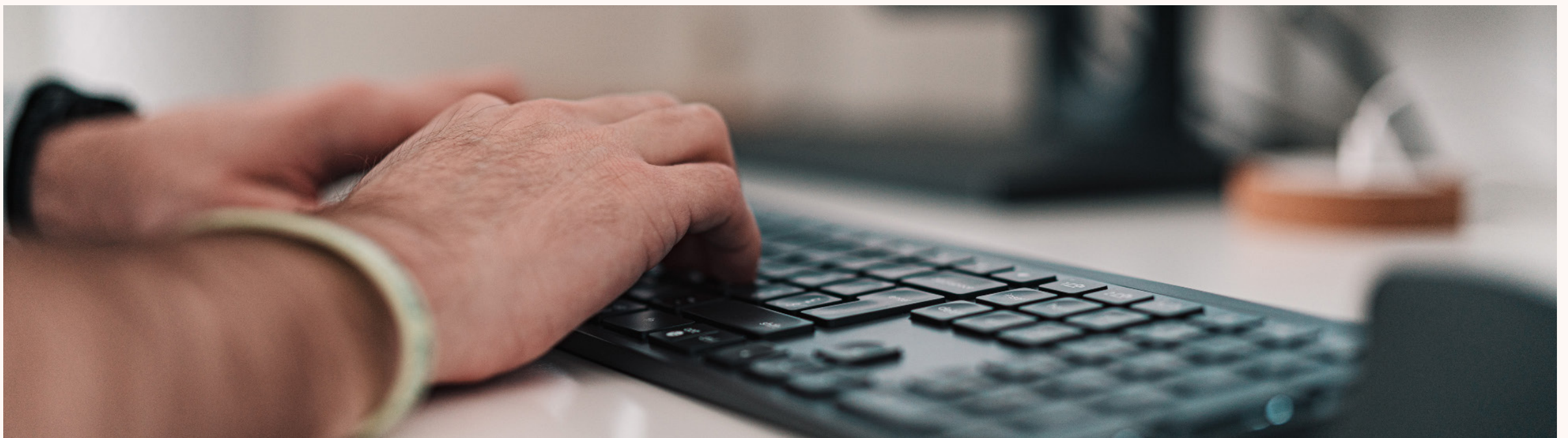
# **An Introduction to Electronic Signatures**

A guide to help you get to grips with electronic signatures. So read on for a jargon-free discussion on how Signable can help simplify sending and signing....



# Chapters on...

- What are eSignatures?
- Getting started with Signable
- ESignature legality & security
- Benefits of electronic documents
- Pricing breakdown



# What are eSignatures?

**“eSignature [ee-sig-nuh-cher] n.**

**A technology that allows a person to electronically affix a signature to an on-line contract.”**

For the uninitiated, the simplest way to describe an electronic signature is that they are the

digital version of a paper-based method of signing signatures, on an electronic document.

An electronic signature, or eSignature, is information in an electronic form that is “associated with other data in electronic form and which is used by the signatory to sign” (eIDAS). eSignatures are as legally binding as their handwritten equivalent.

It's safe to say eSignatures are on their way to being the commonly accepted way to sign documents; Business Wire reports “The global e-signature market has been growing consistently over the past few years and is expected to grow even further during the forecast period (2018-2022).”



# Legality & Security

“Signable complies with and exceeds eSignature legislation.”



# What the law says

Signable comply with regulations set out by eIDAS to ensure your documents are legally binding in any court meaning an eSignature is as legally binding as a handwritten one,

The definition of eSignatures under eIDAS is that an eSignature shall not be denied legal effect and admissibility as evidence in legal proceedings solely based on the fact that it is in electronic form.

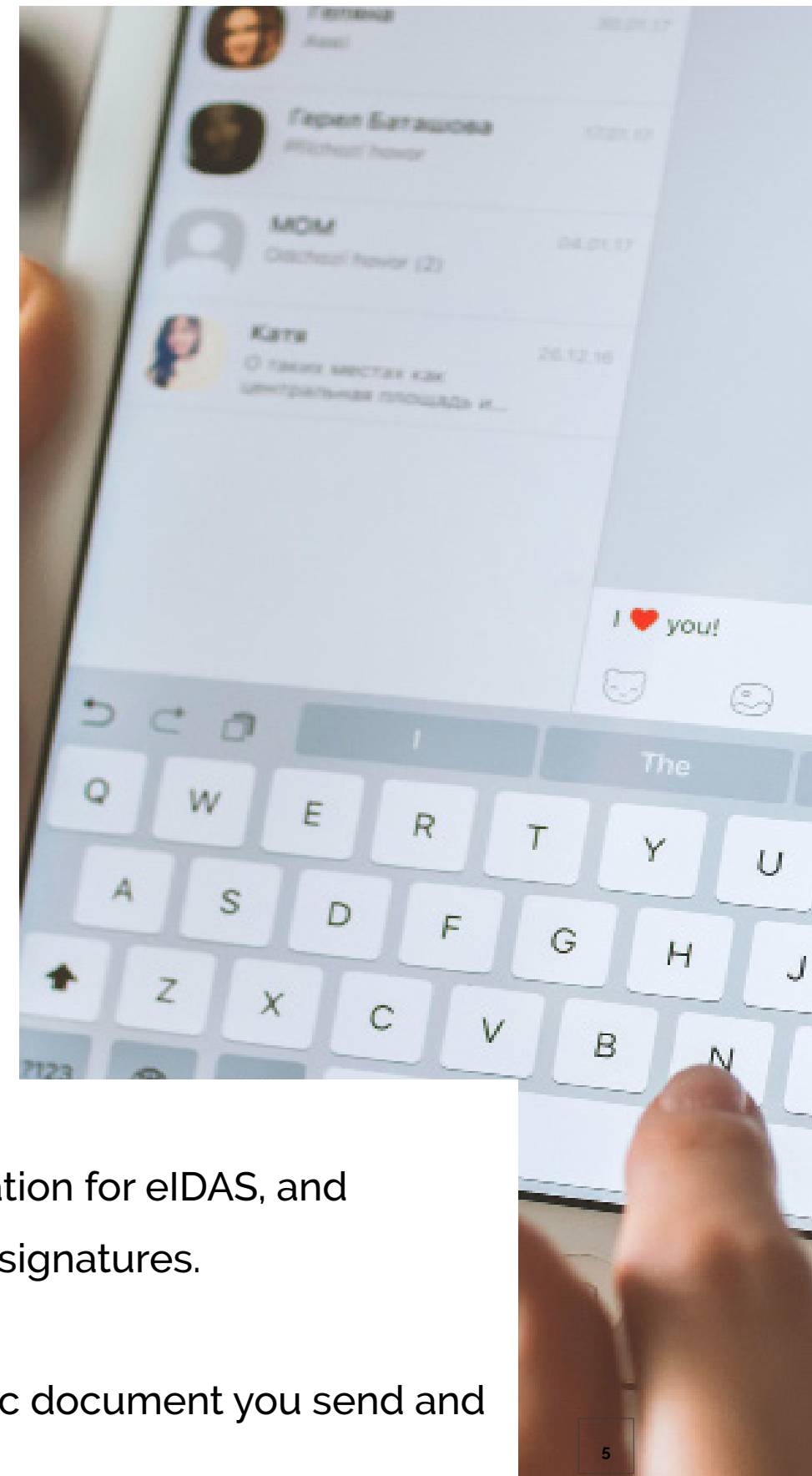
To comply with eIDAS regulations, your eSignature needs to show two things:

- Intent to sign
- Confirmation of signer's identity

## Brexit and eSignatures

Since leaving the EU, the UK government has replicated the EU legislation for eIDAS, and therefore applies the same regulations to UK electronic documents & signatures.

It basically means you can be safe in the knowledge that any electronic document you send and sign with Signable, in the UK and the EU, is legally binding.

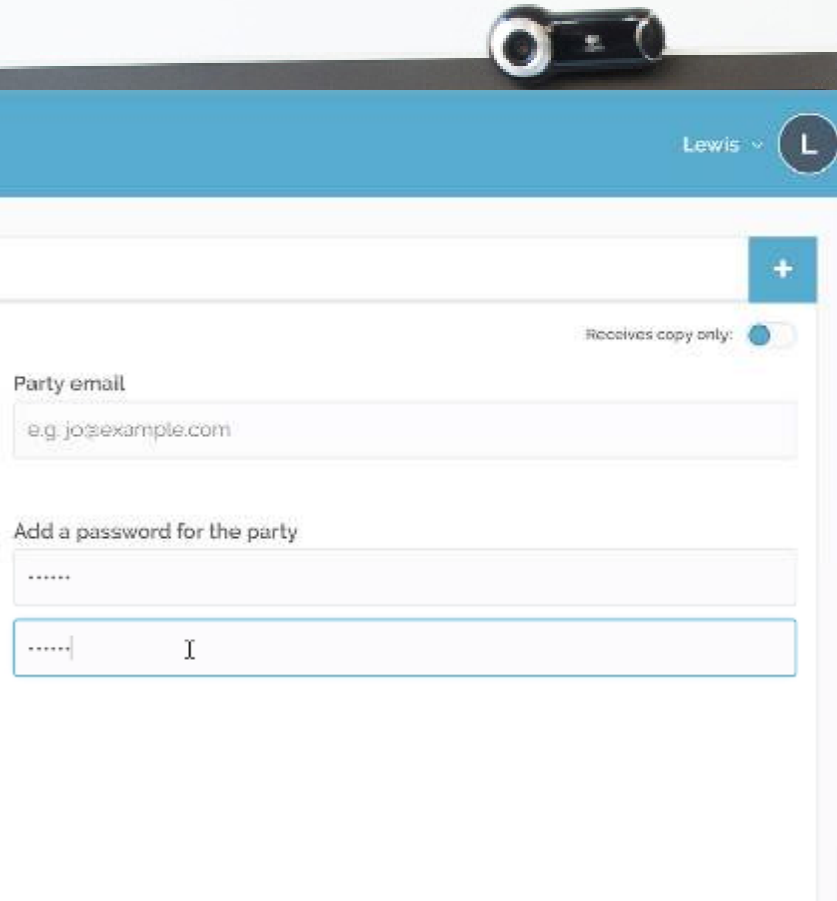


# What Signable provides

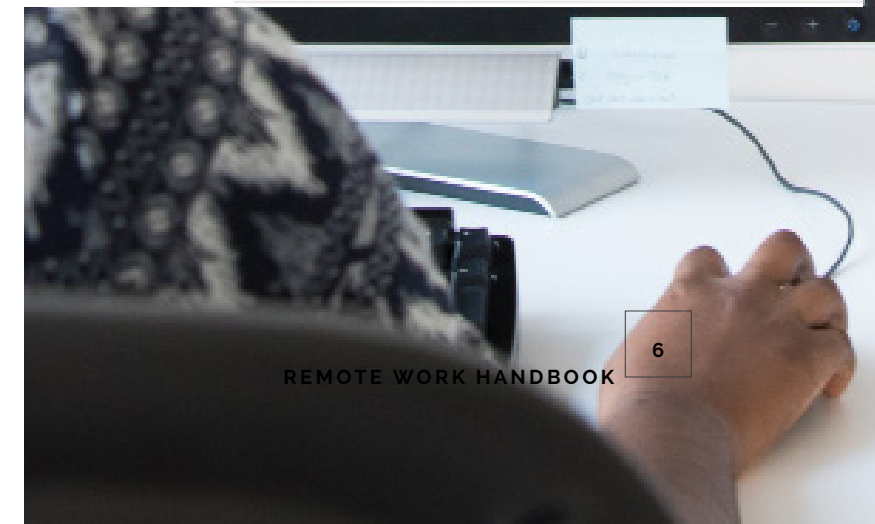
Signable provides this and to ensure all your documents are secure & legally binding Signable also provides (deep breath):

- eIDAS compliance & exceedance of UK eSign regulation
- Detailed audit log stored for each
- signature action
- Identification of users verified before permitted to send documents
- Document integrity checked, always
- Unique fingerprint IDs for each doc
- Secure storage of documents and data
- Signatory identity verified via email, timestamps and geo-tracking
- SSL 256-bit AES/RSA encryption
- Only you and people you've authorised can access documents

When everyone's signed the document, you'll get a full copy of all signatures with a certificate showing you each signing party; dates, IP addresses, and fingerprints and a full audit log. The document is stored securely in your account for easy access, anytime.



The screenshot shows the Signable web interface. At the top, there's a blue header bar with the name 'Lewis' and a profile icon. Below the header, there's a blue button with a white plus sign. To the right of this button is a toggle switch labeled 'Receives copy only:'. Below the toggle, there's a form with two main sections. The first section is labeled 'Party email' and contains a text input field with the placeholder 'e.g. jo@example.com'. The second section is labeled 'Add a password for the party' and contains two text input fields. The first field has a password mask '.....' and the second field has a password mask '.....' followed by a small 'I' icon.



# Security

There's a lot of comfort and peace of mind in pen and paper. However, there's also a lot of false security.

Where eSigning's security comes into play for most businesses is that it tracks each signer's digital imprint. Not the cosmetic look of the signature. This is a lot more reliable, and easier to prove, than when a traditional signature is concerned.

eSignature's security is reinforced by ensuring these steps are logged at every point on your document's journey:

- All interactions are 100% encrypted via 256-bit AES/RSA encryption
- SSL standard from start to finish
- Any change to documents' unique digital signature is immediately flagged for inspection
- Every action logged in full audit trail





# We won't blow our own horn...

"Signable has allowed us to save hundreds of hours of not just our time but also our customers and members time because there is no more need for 2-4 meetings per a document that needs signing by multiple parties.

This means we can execute faster for our members and not waste our teams' resources."

**- Level39**

"We looked for one alternative, DocuSign, but Signable was the winner because of the efficiency of the platform!"

**- Krispy Kreme**

"We have continued to grow and Signable has continued to be a cornerstone."

**- Click Mechanic**

"Signable has made a million times easier sending multiple documents at once!"

**- Aardman Animations**



# Benefits of going digital

## Speed

Put simply - eSignatures reduce turnaround time massively. Around 80% quicker on average. And when attention is taken away from chasing clients, it can be turned to more important areas of your work.

## Automation

Paperwork is a thing of the past when you can send and sign all your documents and contracts through Signable.

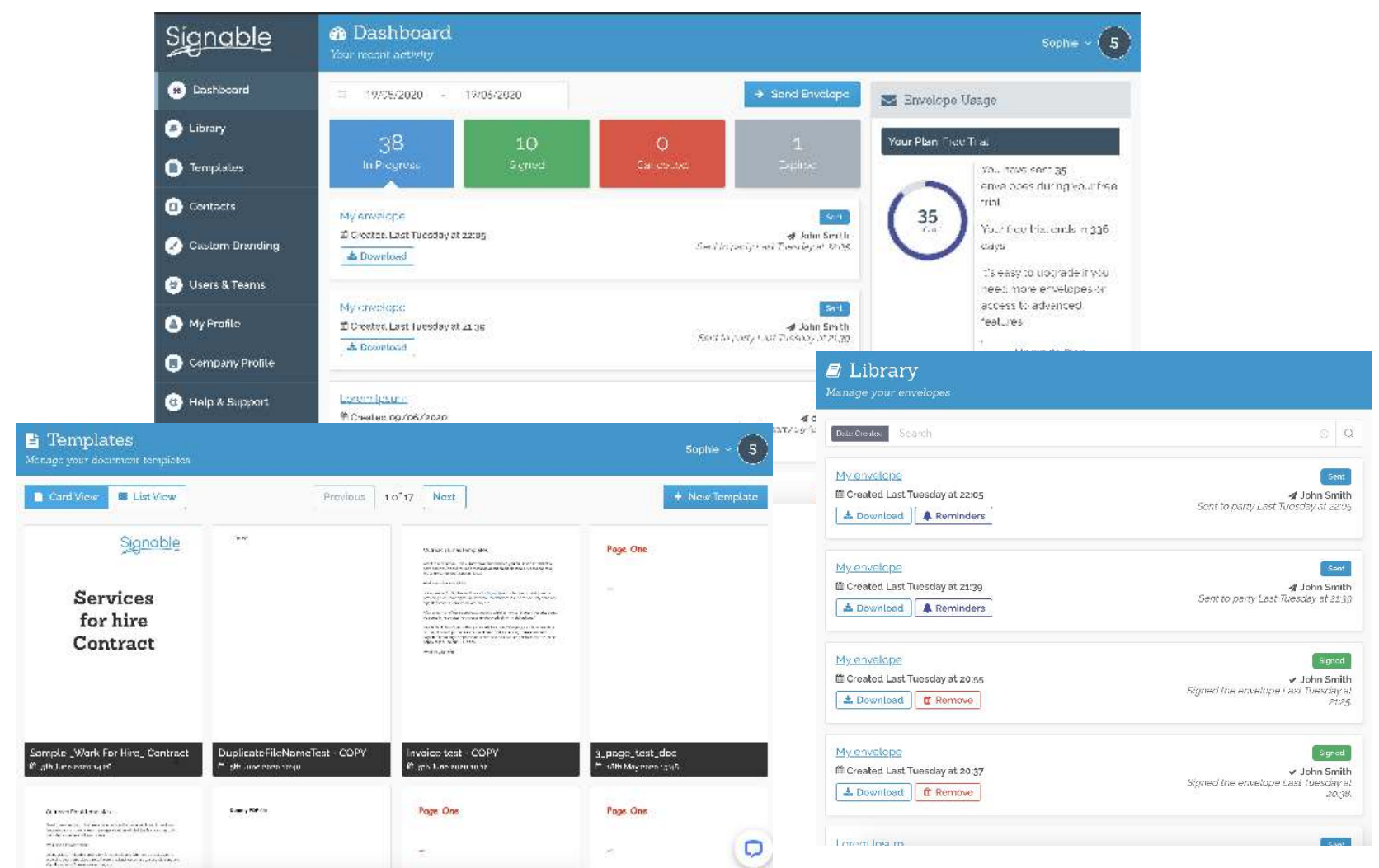
You're able to access your files remotely on any device and get signed documents back within the day.



# Signable's Features

## Simple user interface

With a range of features to make sending documents even easier and faster, our platform is one of the easiest to use on the market.

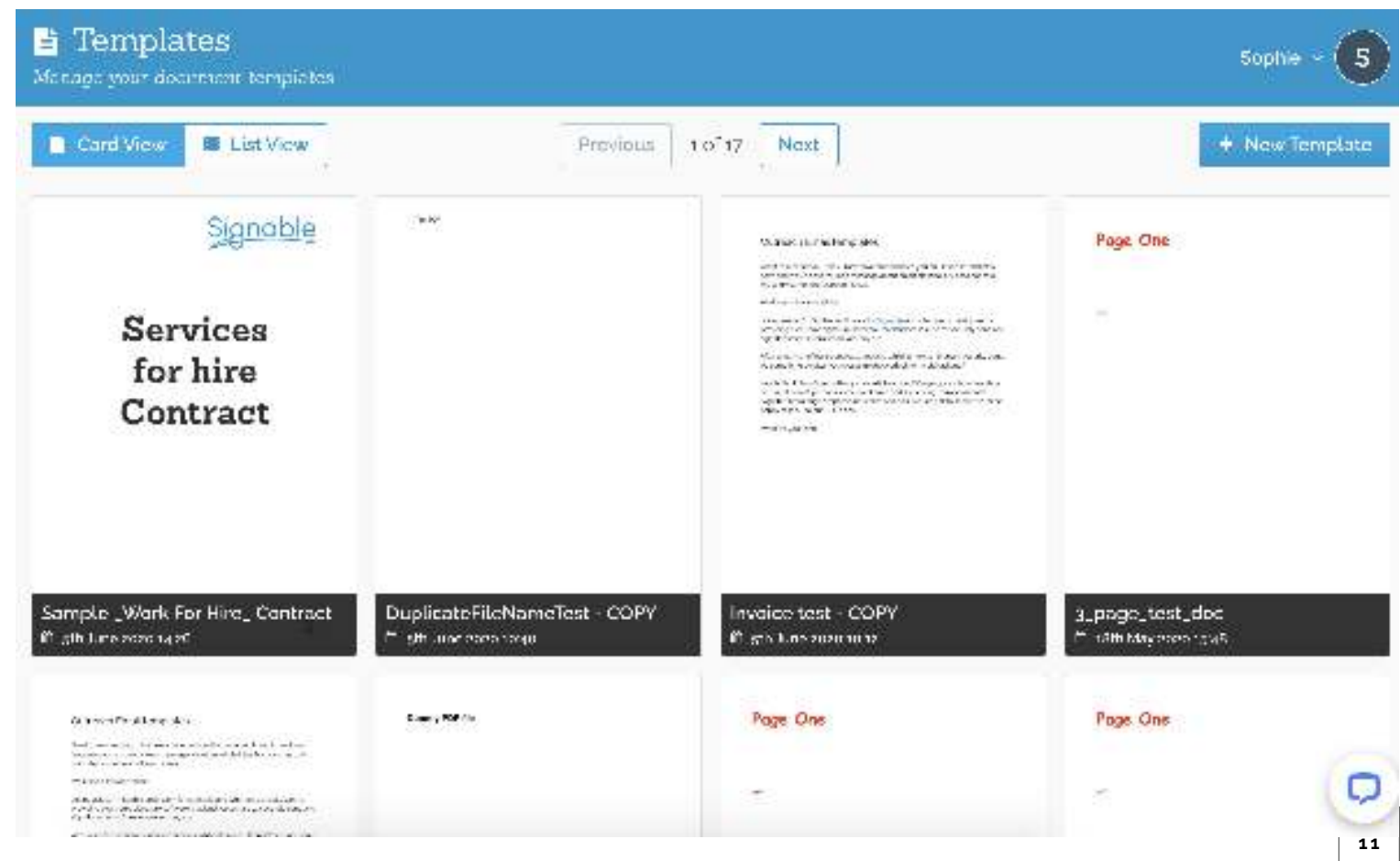




# Signable's Features

## Templates

Our templates feature means you can add your regularly used documents for easy sending. Simply set up the fields that need to be completed add some parties and it's there to use whenever you need it!






# Signable's Features

## Branding


Customise the signing page, your Signable emails and your dashboard with your own branding. Including your own logo, colours and email copy.



### Branding

Our infrastructure, your logo

Your logo





Click here or drag a file to upload...

For best results logos should be 300px x 100px

Your brand colour

This colour will be used on the signing page, replacing the default Signable blue.



### Custom Emails

Email Type	Subject	Last Updated
<a href="#">Signature request (no password)</a>	[company name] has sent you a document to sign	5/6/2020
<a href="#">Signature request (with password)</a>	[company name] has sent you a document to sign	29/7/2019
<a href="#">Reminder of signature request (no password)</a>	[company name] has sent you a document to sign - REMINDER	28/1/2019

# Pricing Breakdown



We pride ourselves on our customer experience and part of that is being flexible and grow with you.

That means you can switch plans at any time and you won't be charged for the switch.

We also offer a Pay As You Go plan so you have full control over your spend.

PAYG	Small Business	Medium Business	Large Business	Corporate
£1 per envelope (plus VAT)	50 envelopes per month	150 envelopes per month	400 envelopes per month	750 envelopes per month
Unlimited Templates	Unlimited Templates	Unlimited Templates	Unlimited Templates	Unlimited Templates
Unlimited Users	Unlimited Users	Unlimited Users	Unlimited Users	Unlimited Users
	Branded Emails & Signing	Branded Emails & Signing	Branded Emails & Signing	Branded Emails & Signing
	API Access	API Access	API Access	API Access
		Teams & Permissions	Teams & Permissions	Teams & Permissions
			IP Whitelisting	IP Whitelisting
				Account Management
£0 per month	£21 per month (plus VAT)	£49 per month (plus VAT)	£119 per month (plus VAT)	£199 per month (plus VAT)



The background of the slide is a photograph of a man with a beard and short brown hair, wearing a plaid shirt, looking down at a laptop. The laptop has a silver Apple logo on its lid. In the background, there is a framed abstract painting with black and white patterns. The Signable logo is overlaid on the top half of the image. It consists of the word "Signable" in a white, sans-serif font, with a yellow dot above the 'i'. A white, stylized signature line starts under the 'i' and extends to the right, ending under the 'e'.

# Signable

**Try our 14 day free trial and  
see the results yourself!**

**Get started**