



# An Introduction to Electronic Signatures in the USA

Electronic Signature software that keeps up  
with you, builds your client relationships & stays  
under budget. It could only be Signable...



# We'll cover...

- What are eSignatures?
- ESignature Legality in the US
- Signable's Security Protocols
- What the Signable Platform Looks Like
- Testimonials from our Customers
- Pricing Breakdown

# What are eSignatures?

For the uninitiated, the simplest way to describe an electronic signature is that they are the digital version of a paper-based method of signing signatures, on an electronic document.

They're interchangeable in nearly every situation a handwritten or 'wet' signature is valid for. However they benefit from increased security and allow documents to be signed anywhere in the world, within seconds.

It's safe to say eSignatures are on their way to being the most commonly accepted way to sign documents; **"In 2020, the global digital signature market size reached \$2.8 billion. It is projected to grow to \$14.1 billion by 2026 (MarketsandMarkets, 2020)"**.

***"eSignature n.  
[ee-sig-nuh-cher]  
A technology that  
allows a person to  
electronically affix a  
signature to an  
online contract."***

# Legality and Security

“Signable complies with and exceeds the  
eSign Act of 2000, and the UETA.”

# What the law says

Signable complies with regulations set out by the eSIGN & UETA to ensure your documents are legally binding in any court meaning an eSignature is as legally binding as a handwritten one.

The ESign act and UETA governs the use of electronic signatures in the US. The ESign Act is currently known as a federal law that a document cannot be denied legal effect simply because it's in electronic form.

The first is a federal law, the Electronic Signatures in Global and National Commerce Act (ESIGN), which applies to every state so that businesses in the US can use e-signatures when trading across states.

The second is the Uniform Electronic Transactions Act (UETA). This law aims to regulate the retention of 'paper' records and to check the validity of the electronic signature. Both laws were officially passed in 2000, and were drafted and adopted in 1999.



# The eSign Act

## What requirements does the eSign Act have?

An introduction to e-signatures

### 1 Intent to sign

ESignatures are only considered valid if a user demonstrates a clear intent to sign, which Signable provides.

### 2 Consent to do business electronically

There must be expressed or implied consent from the signing parties to do business electronically. Signers also have the option to opt-out.

### 3 Clear signature association

Signable provides a clear and detailed audit trail that provides clear signature association once everyone has signed a document.

Everyone involved receives an email that includes the completed electronic document attached as a PDF and a certificate of signature.

The certificate of signature is an important document that includes important information including:

Who each signing party is

Dates, time stamps, IP addresses and fingerprints

A full audit log or audit trail

### 4 Record attention

E-signature records are only valid as long as they can be reproduced if required. Signable provides a signed copy via PDF and allows parties to download the document when required.

Signable provides all of the above, meaning that you can trust your documents will be legally binding in the US.

It's worth noting that in the US electronic signatures and digital signatures are both popular and we provide e-signature services.

# What does the UETA outline?

An introduction to e-signatures

A record or signature cannot be denied legally simply because it is in electronic form.

If a law requires a record in writing then an electronic record will satisfy.

An electronic signature is as binding as a handwritten one when the law requires a signature.

If a law requires a record in writing then an electronic record will satisfy.

Specific states have their own laws around eSignature usage. See our 'State-By-State' breakdown for more detail on the legislation in your state.

**See the State-by-State  
breakdown**



# Watch the video

Sophie breaks down the UETA and E-SIGN Act



# What Signable provides

Signable provides this and to ensure all your documents are secure & legally binding Signable also provides (deep breath):

Detailed audit log stored for each signature action

Identification of users verified before permitted to send documents

Document integrity checked, always

Unique fingerprint IDs for each doc

Secure storage of documents and data

Signatory identity verified via email, timestamps and geo-tracking

SSL 256-bit AES/RSA encryption

Only you and people you've authorised can access documents

When everyone's signed the document, you'll get a full copy of all signatures with a certificate showing you each signing party; dates, IP addresses, and fingerprints and a full audit log. The document is stored securely in your account for easy access, anytime.



# Security

There's a lot of comfort and peace of mind in pen and paper. However, there's also a lot of false security.

Where eSigning's security comes into play for most businesses is that it tracks each signer's digital imprint. Not the cosmetic look of the signature.

This is a lot more reliable, and easier to prove, than when a traditional signature is concerned.

eSignature's security is reinforced by ensuring these steps are logged at every point on your document's journey:

- All interactions are 100% encrypted via 256-bit AES/RSA encryption

- SSL standard from start to finish

- Any change to documents' unique digital signature is immediately flagged for inspection

- Every action is logged in full audit trail

# We won't blow our own horn...

"Signable has allowed us to save hundreds of hours of not just our time but also our customers and members time because there is no more need for 2-4 meetings per a document that needs signing by multiple parties.

This means we can execute faster for our members and not waste our teams' resources."

**Level 39**

"We have continued to grow and Signable has continued to be a cornerstone."

**Click Mechanic**

"Signable has made a million times easier sending multiple documents at once!"

**Aardman Animations**

"We looked for one alternative, DocuSign, but Signable was the winner because of the efficiency of the platform!"

**Krispy Kreme**

**See the case studies** →

Signable

# Benefits of going digital

## Speed

Put simply - eSignatures reduce turnaround time massively. Around 80% quicker on average. And when attention is taken away from chasing clients, it can be turned to more important areas of your work.

## Automation

Paperwork is a thing of the past when you can send and sign all your documents and contracts through Signable.

You're able to access your files remotely on any device and get signed documents back within the day.

1



Get your documents ready with our drag and drop functionality and send them from any device.

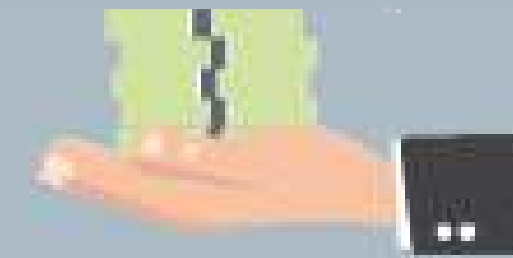
2



Instantly see your documents status, keeping an audit trail of multiple online contracts is easy with Signable!

3

Save time and money - remember, it all adds up!



4



Whether your client is 5,000 miles away or right next door you can send them a contract and have it arrive instantly.

5

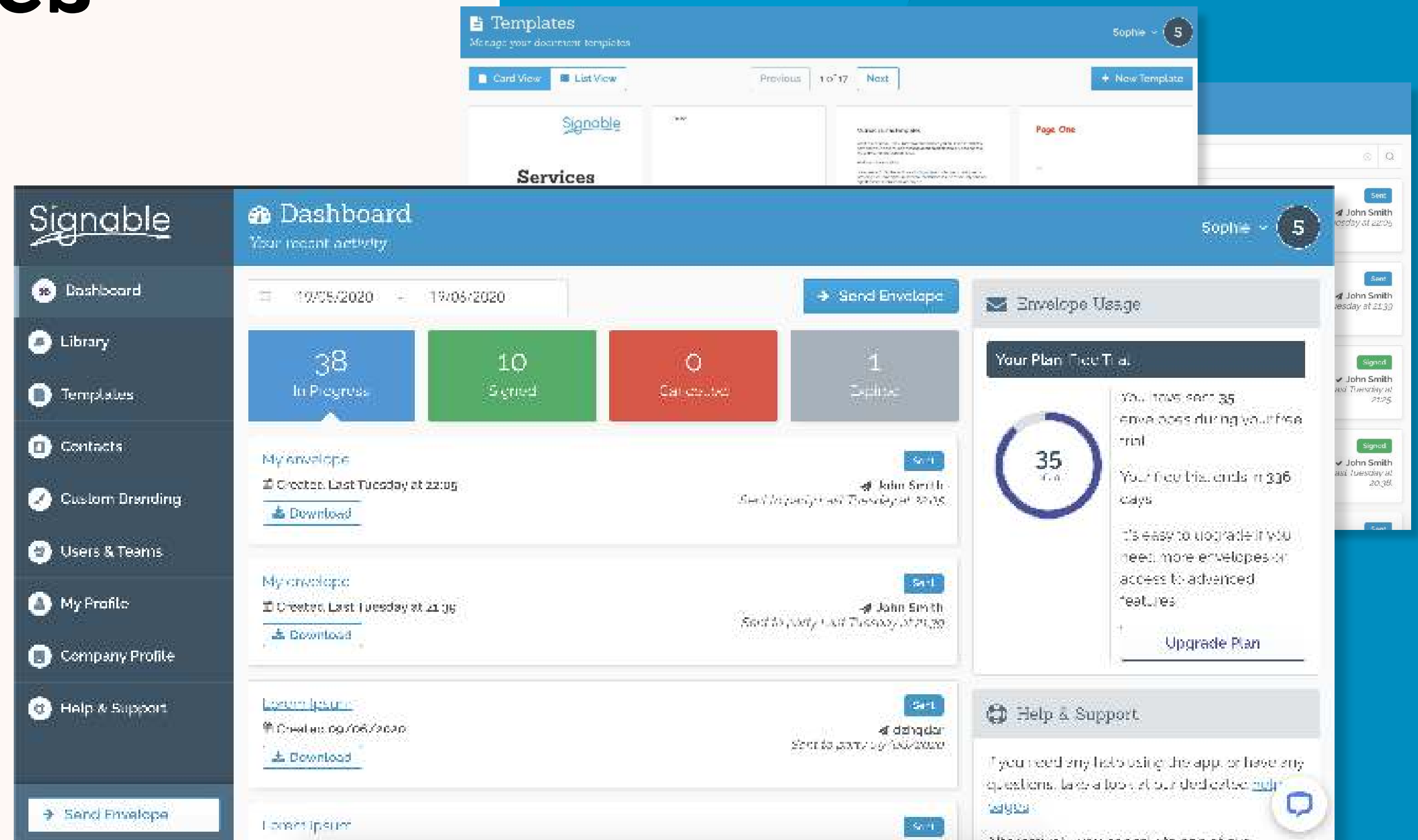
Reduce your office clutter, reduce the paper you use and benefit the environment.



# Signable's features

## Simple user interface

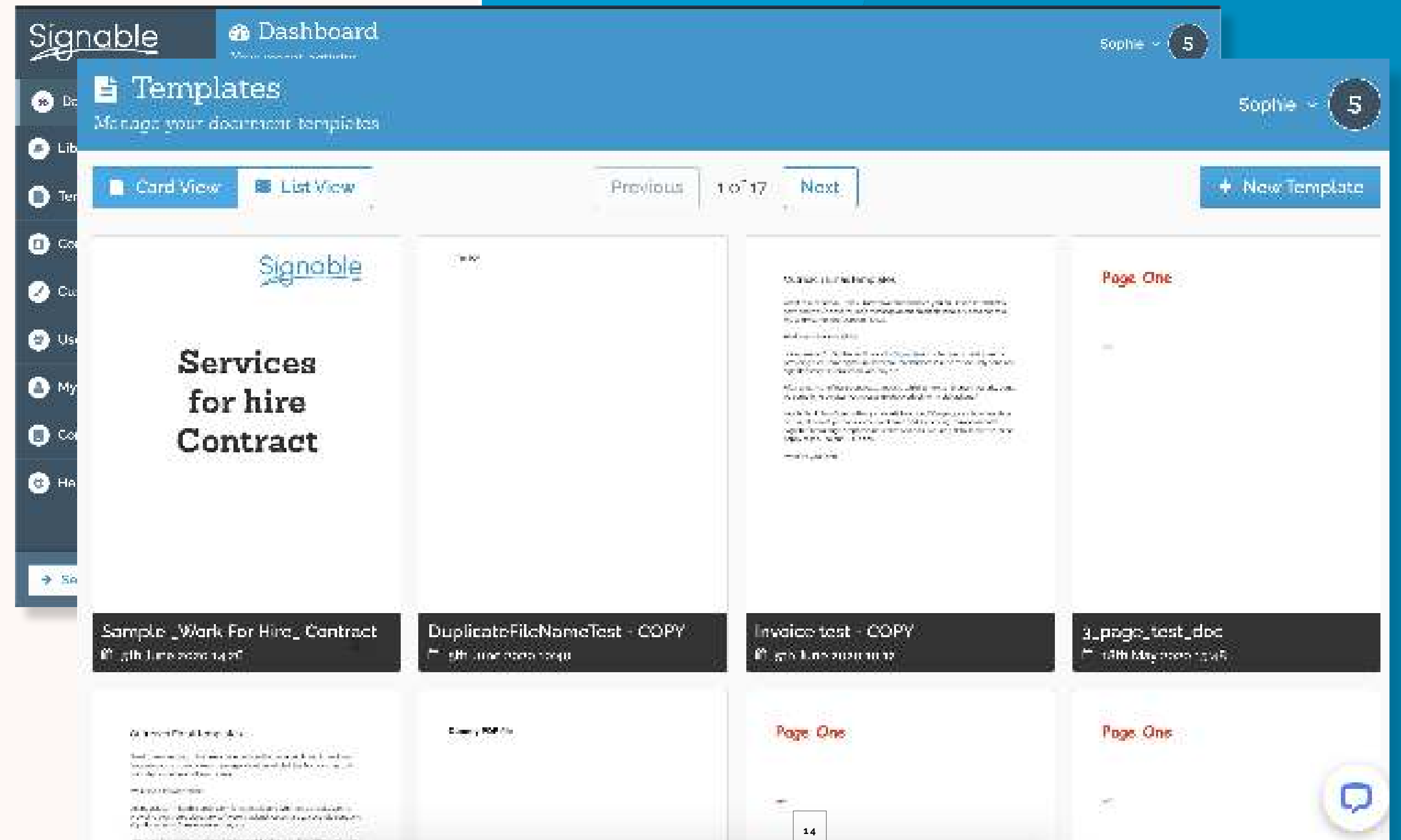
With a range of features to make sending documents even easier and faster, our platform is one of the easiest to use on the market.



# Signable's features

## Templates

Our templates feature means you can add your regularly used documents for easy sending. Simply set up the fields that need to be completed add some parties and it's there to use whenever you need it!



# Signable's features


## Branding

Customise the signing page, your Signable emails and your dashboard with your own branding. Including your own logo, colours and email copy.

Branding

Our infrastructure, your logo

Your logo



Click here or drag a file to upload...

For best results logos should be 300px x 100px

Your brand colour

This colour will be used on the signing page, replacing the default Signable blue.

Save Changes

Custom Emails

Email Type	Subject	Last Updated
<a href="#">Signature request (no password)</a>	[company name] has sent you a document to sign	15/8/2015
<a href="#">Signature request (with password)</a>	[company name] has sent you a document to sign	29/7/2015
<a href="#">Reminder of signature request (no password)</a>	[company name] has sent you a document to sign - REMINDER	28/1/2015

**Try us for 14 days  
free and see the  
results.**

**Sign up free →**

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Signable